

TENNESSEE SUSTAINABLE HOSPITALITY RESOURCES BUSINESSES

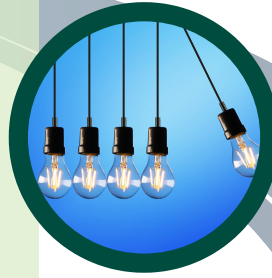
Sustainability Roadmap

ENERGY & WATER CONSERVATION

Utility savings means cost savings. Water and energy are a controllable cost, and many organizations are realizing the financial benefits of reduction. Conserving energy and water at your business is good for both the environment and your bottom line.

Potential Benefits of Energy & Water Conservation: Financial Savings, Wisely Use Resources & Reduce Environmental Impact

Learn more and find resource guides at sustainablehospitality.tn.gov.



RECYCLING & WASTE REDUCTION

Businesses generate waste, and proper handling and disposal of that waste is important to meet the demands and needs of guests. As a business, you can implement strategies to recycle and reduce waste to reduce your environmental footprint and provide a positive experience for guests.

Potential Benefits of Recycling & Solid Waste Management: Wisely Use Resources, Financial Savings & Reduce Environmental Impacts

Learn more and find resource guides at sustainablehospitality.tn.gov.



FOOD WASTE REDUCTION

Each year, the U.S. wastes roughly 63 million tons of food with approximately 40% of that volume generated by consumer-facing businesses. Fortunately there are many ways that you can reduce food waste generated at your business and promote environmental sustainability.

Potential Benefits of Food Waste Reduction: Financial Savings, Reduce Environmental Impact & Support Efforts to Eliminate Hunger

Learn more and find resource guides at sustainablehospitality.tn.gov.



COMMUNICATION & EDUCATION

An important part of sustainability efforts is communicating them to staff, guests, and your community. Communication and education raises awareness of these initiatives and encourages others to incorporate environmental sustainability into their lives.

Potential Benefits of Communication and Education: Foster Creativity, Boost Employee Moral & Build Sustainability into Brand Recognition

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GREENING THE SUPPLY CHAIN

As a business, leveraging your purchasing power is one of the strongest ways to create positive change. Purchasing products that are more environmentally preferred not only aligns your business's practices with sustainability initiatives but also supports other companies that act sustainably.

Potential Benefits of Greening the Supply Chain: Harness Your Purchasing Power, Long-Term Financial Savings & Support Likeminded Companies

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